

# Virginia Beach Carnival

Sponsorship Packages and Opportunities

**VIRGINIA**  
CARNIVAL  
**BEACH**





# About Virginia Beach Carnival

Each and every year the theme of the Virginia Beach Carnival is inclusivity. Our goal is to engage people from all backgrounds, ethnicities, and age groups and teach them about the Caribbean culture. We hope to dispel any misconceptions, but most importantly build community and add to the diverse culture of Virginia Beach .

# EVENT GOALS

The Virginia Beach Carnival is the marquee event of 2024, which will attract over 25,000 people over the 4 day span of all events. The turnout was overwhelming for the first year so we know that this second year will be even more great.

For event sponsor this is a unique opportunity to connect with like-minded individuals and business professionals because of our commitment to the following:

**01**

**Creating a fun atmosphere for making connections.**

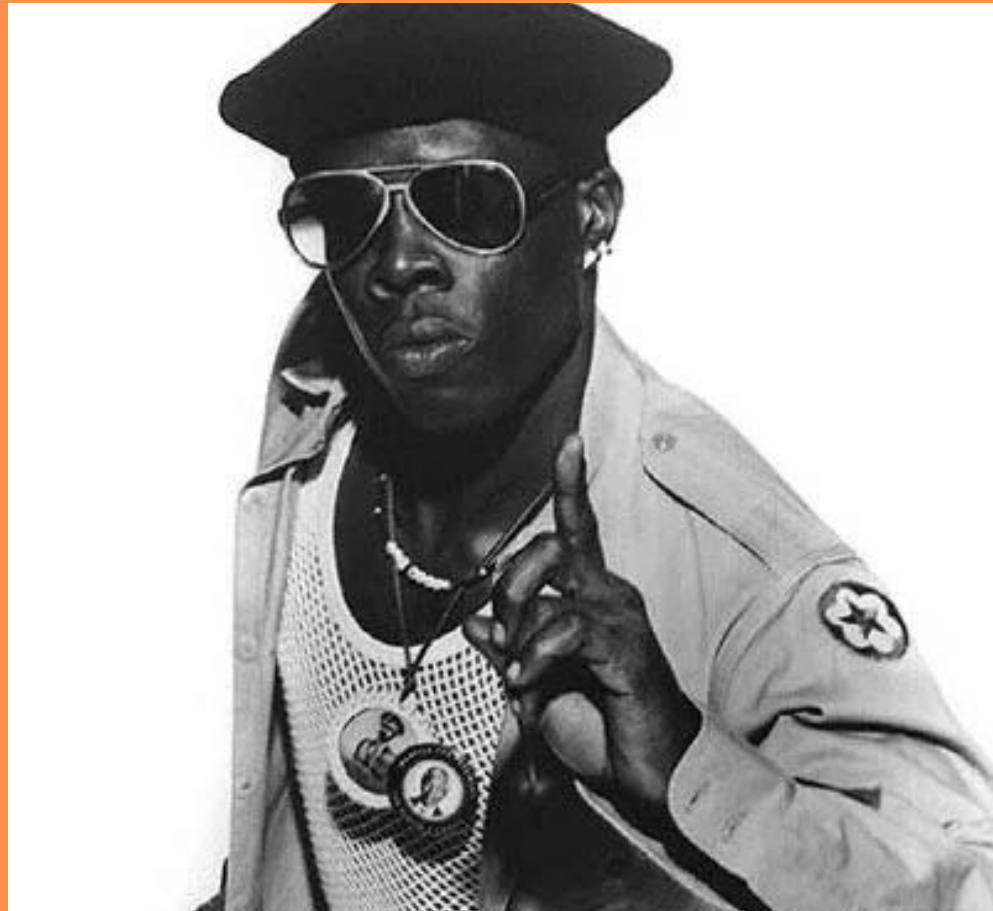
**02**

**Boosting the sales of our corporate partners.**

**03**

**Fostering unity amongst diverse communities by telling stories like yours.**

# 2024 Carnival Artists



## Shabba Ranks

*Saint Ann, Jamaica*

- Known as one of the most popular dancehall artists ever
- Dancehall DJ
- 2X Grammy winner
- Featured in Rolling Stone

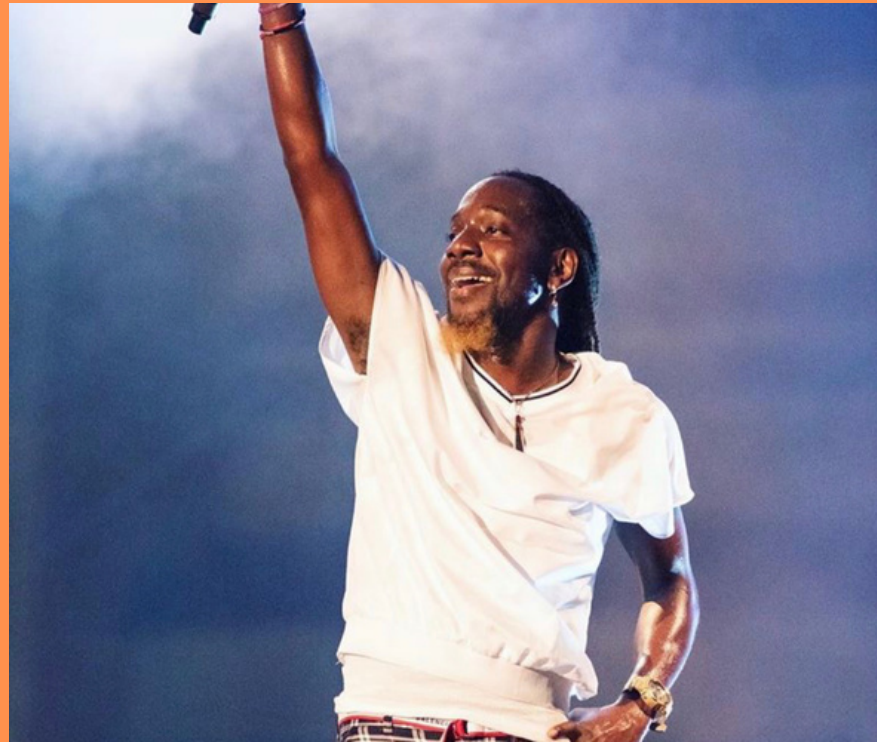


## Shenseea

*Mandeville, Jamaica*

- Considered the fastest growing dancehall artist around
- Ranked Top 10 twice from Teen Vybe
- Grammy nominee
- NAACP Image Award nominee

# *2024 Carnival Artists*



**PUMPA**

*St. Kitts*



**Dexter Daps**

*West Kingston, Jamaica*



**T-Vice**

*Port-au-Prince, Haiti*



**Voice**

*Trinidad and Tobago*





# Sponsorship Opportunities

In order to make any event happen funding is necessary. Through sponsorships we are able to build stronger community relations while increasing event traffic and business traffic as well. The Virginia Beach Carnival is a unique opportunity to showcase your products to a broader and more diverse international audience. The following packages are available:

- Basic
- Bronze, Silver, Gold, and Platinum
- Presenting and Title

# BASIC PACKAGES

\$750	\$1000	\$1500	\$2000
Listed Digital Promotion on Virtual Program Guide	Listed Digital Promotion on Virtual Program Guide	Listed Digital Promotion on Virtual Program Guide	Listed Digital Promotion on Virtual Program Guide
	Digital Promotion (Website, Social Media Platforms)	Digital Promotion (Website, Social Media Platforms)	Digital Promotion (Website, Social Media Platforms)
		Partnered Promotion	Partnered Promotion
		2 Tickets to Saturday Event Only	2 Tickets to Saturday Event Only
			Logo on Banner

# Bronze, Silver, Gold, and Platinum Packages

BRONZE - \$10,000	SILVER - \$20,000	GOLD- \$30,000	PLATINUM- \$50,000
Press Release Acknowledgement	Press Release Acknowledgement	Press Release Acknowledgement	Press Release Acknowledgement
Virtual Promotion (Website, Social Media Platforms, etc)	Virtual Promotion (Website, Social Media Platforms, etc)	Virtual Promotion (Website, Social Media Platforms, etc)	Virtual Promotion (Website, Social Media Platforms, etc)
On Stage Business Mention	On Stage Business Mention	On Stage Business Mention	On Stage Business Mention
3 Photos with International Artist	3 Photos with International Artist	3 Photos with International Artist	3 Photos with International Artist
Negotiated Additional Branding	2 VIP Tickets	3 VIP Tickets	4 VIP Tickets
	Negotiated Additional Branding	Negotiated Additional Branding	Negotiated Additional Branding



# Title and Presenting Packages

PRESENTING SPONSOR - \$75,000	TITLE SPONSOR - \$100,000
<p>Virtual/Digital Marketing of Product/Services on Social Media Platforms, Website, etc.</p>	<p>EXCLUSIVE rights to the event title. Your company name presents the Second Annual Virginia Beach Carnival. Includes Virtual/Digital Marketing of Product/Services on Social Media Platforms, Website, Flyers, Posters etc.</p>
<p>On Stage Mention at ALL Official Carnival Events</p>	<p>Radio Advertisement and Podcast mentions during all interviews leading up to event. On Stage Signage and Mention on Event Day</p>
<p>5 VIP Tickets to Saturday Event Only</p>	<p>8 VIP Tickets to Saturday Event Only</p>
<p>5 Photos with International Artist</p>	<p>5 Photos with International Artist</p>

# THANK YOU

We hope you'll be apart of this years Virginia Beach Carnival. Please contact us at [vabeachcarnival@gmail.com](mailto:vabeachcarnival@gmail.com) if you are interested in being one of our sponsors. Please place SPONSORSHIP in the subject line.

Thank You,  
Virginia Beach Carnival Team

Please visit [www.vabeachcarnival.com](http://www.vabeachcarnival.com) for ALL event updates and information.

