

FOR IMMEDIATE RELEASE

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### **The First Annual Virginia Beach Carnival**

VIRGINIA BEACH, VA --- Virginia Beach is known for its superb tourism, which peaks during the summer months. This beach is one of the top 10 beaches in the world. This summer season will be even more extravagant and filled with an array of diverse activities for the entire family. The excitement surrounding the 2023 staging of VA Beach Carnival is causing a frenzy on all social media platforms. Slated for Thursday July 20th – Sunday July 23rd of this year, this spectacular event will be an annual celebration. The festival will showcase parades of bands and a live concert will be held at the Virginia Beach Oceanfront. The parade begins at 11am while the concert kicks off at 4pm sharp at the 24th Street Stage. This Festival will become a Virginia Beach destination phenomenon that allows patrons to experience one of the largest Caribbean carnivals on the East Coast. A venture of this magnitude is sure to leave a memorable experience. One will encounter the rich heritage that contributes to the art, music, history and culture of Caribbean people. Locals and visitors will be treated to colorful costumes, classic sounds of steel pan and drums, Caribbean cuisines, drinks, and a mega concert. The festival will offer Corporate Pavilions, arts and crafts villages, Mas and sounds from the entire Caribbean.

The scenes of the beach are captivating and a mixture of Caribbean, Latin, African and other ethnicities makes it the perfect place to hold an event of this nature. Come July, there will be global representations from Denmark, Japan, Bahamas, Jamaica, Trinidad & Tobago, Barbados, Antigua, Virgin Islands, Africa, London and New York, just to name a few. VA Beach Carnival will showcase its rich culture. The carnival is not only a Spark to the Virginia Beach tourism economy, but also provides an opportunity to uplift Virginia Beach residents of Caribbean descent.

The array of signature events offered for the VA beach carnival season includes:

- June 11th - OFFICIAL POOL PARTY 4PM -10 PM
- July 20th - EVENT “READY” 9PM-2AM
- July 21st - OFFICIAL REP YUP FLAG 4PM -11PM
- July 22nd - OFFICIAL J’OUVERT FETE 6AM-10AM
- July 22nd - PARADE 11AM-3PM
- July 22nd - OFFICIAL CONCERT 4PM-11PM
- July 23rd - LAST LAP 10AM – 5PM

Sponsors of VA beach carnival include: the City of Virginia Beach and mayor Bobby Dyer. For more event listings, mas bands, artist line-ups, and further information, please visit [www.vabeachcarnival.com](http://www.vabeachcarnival.com) or follow the carnival on all social media platforms @vabeachcarnival.

Thanks & GOD Bless!